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MFU disappointed with the COOL repeal at the U.S. House Ag Committee today

WASHINGTON (May 20, 2015) – Despite the objections from the three Minnesota members of the U.S. House Ag committee, Colin Peterson, Tim Walz, and Rick Nolan, the Committee voted today to repeal the County Of Origin Labeling rules.

These rules would have made it mandatory for producers and processors of beef, pork and chicken to label where the animals they used in their products were born, raised and slaughtered.

“We have fought long and hard to voice the concerns and desires of family farmers with regards to COOL” states Minnesota Farmers Union President Doug Peterson, “it has been shown in many studies and polls that Americans care about where their food comes from, COOL is important to family farmers and consumers, this is not the outcome we hoped for.”

Minnesota Farmers Union representatives arrived at the nation’s capital this week, and met with legislators to voice the concerns of family farmers and consumer and tried hard to urge legislators to stand behind COOL and not repeal the labeling rules.

“The repeal of COOL is a huge setback for food labeling all over the country, and it affects family farmers everywhere” Peterson says.

Minnesota Farmers Union appreciates the work that Peterson, Walz, and Nolan have done on behalf of Minnesota Family Farmers and American Family Farmers, and their common sense approach to COOL.

Minnesota Farmers Union would also like to send a special thank you to ranking minority member Colin Peterson for his efforts with regards to COOL, and his efforts to get the best deal on a truly American label.

Minnesota Farmers Union, standing for agriculture and fighting for farmers (www.mfu.org).
