



Minnesota Farmers Union

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Minnesota Farmers Union Sponsored Program Nominated for Emmy® Award for Second Year in a Row

ST. PAUL (September 4, 2015) – Minnesota Farmers Union (MFU) President Doug Peterson announced he and Membership Director Bruce Miller are honored to be nominated for the second year in a row as Producing Partners for the MFU-sponsored Twin Cities Public Television show *Farm Fresh Road Trip*, which has been nominated for an Upper Midwest Emmy® Award. The *Farm Fresh Road Trip* travels to restaurants across the state to film chefs using farm fresh local foods in their meals as a focus in their restaurants, as well as inform consumers about the importance of using Minnesota local foods.

“Connecting the consumer to their food is the focus of the *Farm Fresh Road Trip*. National polling and studies have found that consumers want to connect with local family farmers and local restaurants. Our team on this production really made that connection and I feel that is why this show has reached the level it has,” said Doug Peterson, Minnesota Farmers Union President. “Twin Cities Public Television has done a great job in helping bring forward the importance of local foods and its benefits, and we are proud to be in a partnership with them. It is an honor to be nominated for an Emmy® once, but to have a second nomination, it beyond my wildest dream and we are truly blessed.”

The *Farm Fresh Road Trip* is nominated in the category: Lifestyle-Program/Special/Series. Along with Peterson and Miller, the nomination includes Twin Cities Public Television’s host, crew and leadership. The winner will be announced at the Emmy® Gala at The Radisson Blu Hotel at the Mall of America in Bloomington, MN on Saturday, October 3, 2015.

Farm Fresh Road Trip features six restaurants: Wise Acres in Minneapolis; Fire Lake Grill, Radisson Blu in Bloomington; Mendoberis in Mendota Heights; Amboy Cottage Cafe in Amboy; La Ferme, in Alexandria. The full program, or specific segments, can be seen yet on TPT’s website at www.tpt.org or on Channel 2.2 starting September 2, 2015 and will continue through November 2015.

Minnesota Farmers Union’s work with local foods also included Minnesota Cooks™ at the Minnesota State Fair. This is an annual event on the first Sunday of every year. Additional information about this program is available at www.minnesotacooks.org

Minnesota Farmers Union, standing for agriculture and fighting for farmers (www.mfu.org).
